



EDUCATIONEXPO 2024

Gleneagle INEC Arena Killarney, Co Kerry
Wednesday, November 13th & Thursday,
November 14th 2024



EXHIBIT

PROMOTE

SPONSOR



IPPN

The Irish Primary Principals' Network is the officially-recognised professional body for the leaders of Irish primary schools. IPPN was established over 20 years ago to address principals' professional and leadership needs. IPPN's focus from the beginning has been to support principals and deputy principals at local and county level and to represent their views nationally.

❖ Why exhibit at Education Expo 2024...

- Education Expo provides an unparalleled market place for schools suppliers, retailers and primary principals to connect.
- More than 1,000 principals, over a third of all primary school principal's visit the Expo over the course of IPPN's Annual Principals' Conference
- The audience is made up of key decision-makers with responsibility for school budgets
- Face-to-face promotion at Education Expo allows for better engagement with customers
- Our state of the art exhibition area allows you to showcase your products and services
- Two days to maximize your brand exposure on a repeated basis
- Meet new customers - principals from a variety of schools and over 100 newly appointed principals
- An excellent opportunity for direct lead retrieval
- Additional advertising and promotional opportunities to stand out from the competition
- You can raise your company profile by sponsoring an element of the Annual Principals' Conference

Your investment helps IPPN

to help schools...

IPPN (registered charity CHY17221) relies on the revenue from Education Expo to fund our programme of activities and to further our mission as an advocate for children's education. Your investment at Education Expo helps us to deliver our varied programme of support for Ireland's primary schools.



EXHIBIT

Exhibitor Packages Include

- Your own choice of location (from those available at the time of booking)
- Inclusion of your company logo and 20 word profile in the print and online editions of the Conference Guide for Attendees, inclusion in our dedicated Event online resources
- Inclusion in the on-site layout panels, posters and maps
- Opportunity to promote your company via the Expo and Conference social media channels
- Name badges for your staff
- Tea, coffee and snacks
- Optional lunch for 2 staff on both days
- On-site at Education Expo, your stand includes:
 - Shell scheme with white in-fill panels
 - Company name plate
 - Standard trestle table and 2 chairs
 - Internal lighting
 - Double power socket
 - WiFi connection

❖ Sponsorship Opportunities

Pleenary Session Sponsor

Seminar Sponsorship

Pathways Sponsorship

Conference Guide Sponsor

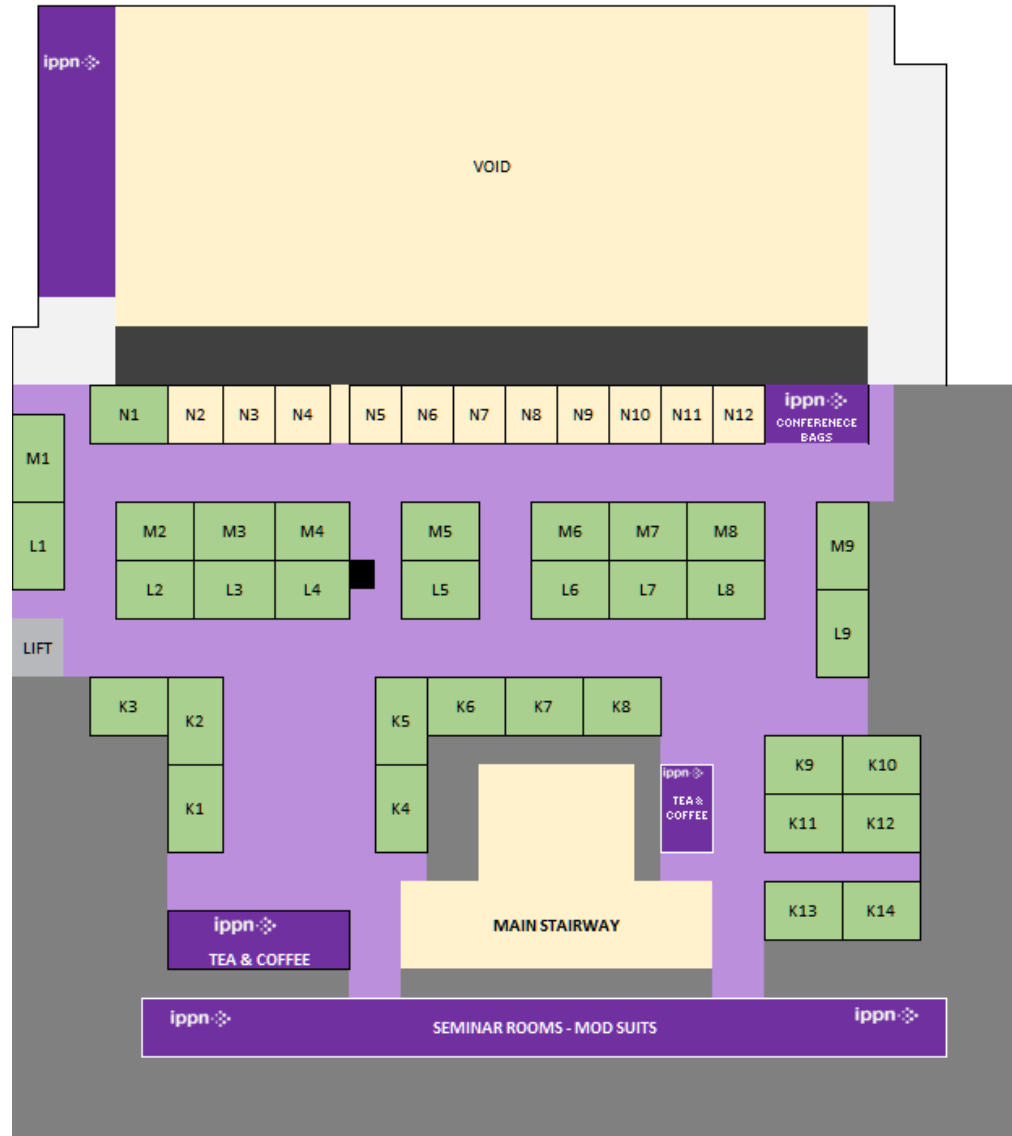
Conference Bags Sponsor

To enquire about merchandising or sponsorship opportunities please email expo@ippn.ie

INEC, Ground Floor



INEC, First Floor



Ground Floor - Prices are subject to VAT @ 23%

SS	PP	POA	SS	PP	SS	E1	2x3 PP	POA	G1	PP 2x2	€2,550	i2	2x3	€2,550
A1	PP	POA	C1	2x3 PP	POA	E2	3x2	€2,550	G2	2x2	€2,050	i3	2x2	€2,050
A2	PP	POA	C2	3x2	€2,550	E3	3x2	€2,550	G3	2x2	€2,050	i4	2x2	€2,050
A3	PP	POA	C3	3x2	€2,550	E4	3x2 c	€2,700	G4	2x2	€2,050	i5	2x2 c	€2,450
A4	3x2	POA	C4	3x2 c	€2,700	E5	3x2 c	€2,700	G5	3x2 c	€2,700	i6	3x2 c	€2,650
A5	2x3	€2,550	C5	3x2 c	€2,700	E6	3x2	€2,450	G6	3x2 c	€2,700	i7	3x2	€2,450
A6	3x3	€2,850	C6	3x2	€2,450	E7	3x2	€2,450	G7	3x2	€2,450	i8	3x2	€2,450
A7	3x3	€2,850	C7	3x2	€2,450	E8	3x2	€2,450	G8	3x2	€2,450	i9	3x2	€2,450
A8	3x3	€2,850	C8	3x2	€2,450	E9	3x2	€2,450	G9	3x2	€2,450	i10	3x2	€2,450
A9	3x3	€2,850	C9	3x2	€2,450				G10	3x2	€2,450			
A10	3x3	€2,850												

SS	PP	POA	D1/D2	PP 6x2	POA	F1/F2	PP 5x2	POA	H1/i1	PP 6x2	POA	J1	3x3	€2,750
B1/B2	PP	POA	D3	3x2	€2,550	F3	3x2	€2,550	H2	3x2	€2,550	J2	3x2	€2,450
B3	3x2	POA	D4	3x2 c	€2,700	F4	3x2 c	€2,700	H3	3x2	€2,550	J3	2x2	€2,050
B4	3x2	POA	D5	3x2 c	€2,700	F5	3x2 c	€2,700	H4	3x2 c	€2,700	J4	2x2	€2,050
B5	3x2 c	€2,700	D6	3x2	€2,450	F6	3x2	€2,450	H5	3x2 c	€2,700	J5	2x2	€2,050
B6	3x2	€2,450	D7	3x2	€2,450	F7	3x2	€2,450	H6	3x2	€2,450	J6	2x2	€2,050
B7	3x2	€2,450	D8	3x2	€2,450	F8	3x2	€2,450	H7	3x2	€2,450			
B8	3x2	€2,450	D9	3x2	€2,450	F9	3x2	€2,450	H8	3x2	€2,450	Displays 6x4	POA	
B9	3x2	€2,450							H9	3x2	€2,450			

Premium Package stands (PP) are reserved in the first instance for companies who wish to sponsor IPPN's Annual Principals' Conference.
Please contact expo@ippn.ie to discuss availability of Sponsor Packages

K1	3x2	€2,350	L1	3x2	€2,350	M1	3x2	€2,350	N1	3x2	€2,250
K2	3x2	€2,350	L2	3x2	€2,350	M2	3x2	€2,350	N2	2x2	€1,500
K3	3x2	€2,350	L3	3x2	€2,350	M3	3x2	€2,350	N3	2x2	€1,500
K4	3x2	€2,350	L4	3x2	€2,350	M4	3x2	€2,350	N4	2x2	€1,500
K5	3x2	€2,350	L5	3x2	€2,350	M5	3x2	€2,350	N5	2x2	€1,500
K6	3x2	€2,350	L6	3x2	€2,350	M6	3x2	€2,350	N6	2x2	€1,500
K7	3x2	€2,350	L7	3x2	€2,350	M7	3x2	€2,350	N7	2x2	€1,500
K8	3x2	€2,350	L8	3x2	€2,350	M8	3x2	€2,350	N8	2x2	€1,500
K9	3x2	€2,350	L9	3x2	€2,350	M9	3x2	€2,350	N9	2x2	€1,500
K10	3x2	€2,350							N10	2x2	€1,500
K11	3x2	€2,350							N11	2x2	€1,500
K12	3x2	€2,350							N12	2x2	€1,500
K13	3x2	€2,350									
K14	3x2	€2,350									

First Floor - Prices are subject to VAT @ 23%



Ireland's largest education trade event and a unique opportunity to meet nationwide customers in one location.

❖ ADVERTISE

Print advertising remains a reliable and cost-effective way to put your information across and drive traffic to your Expo stand.

ADVERTISE IN OUR CONFERENCE GUIDE FOR ATTENDEES

- Full-colour Conference guide
- Directory of exhibiting companies
- Programme of Events
- Conference Speaker details
- Floor map and more
- Distributed to 1,000 principals attending Conference and guests attending Conference 2024
- Produced in hard copy and interactive e-publication format

Full Page advert: €1350*

Half Page advert: €750*

* Prices are subject to VAT @23%





PASSPORT GIVEAWAY & PREMIUM LISTING

- Each principal attending conference receives a Passport Card on the Reverse of their Conference Guide
- Your company's name and stand number will appear on the Attendees Passport
- Your stand will be marked as a Passport stop
- Your Company Details will appear as a Premium Listing in the Expo Guide

In addition to your company logo, a second image will be included along with a highlighted border background indicating Passport status. Examples of prizes include electronics, travel, leisure vouchers. The prize must be for the winning attendee rather than for use by their school.

Guide value for prizes: €500
Exhibitor Participation Fee: €850*

* Prices are subject to VAT @23%



• Booking Process for Exhibition • Stands and Advertising:

• COMPLETE THE ONLINE APPLICATION FORM

- If your preferred stand is not available, the Expo team will
- be in touch to discuss your options and advise on
- alternative locations.

• SUBMIT YOUR PAYMENT

- **Bank Transfer:** Bank transfer Details are clearly outlined on
- your Invoice
- While we cannot facilitate direct credit card payment over
- the phone, we can issue an invoice via Stripe or PayPal. To
- request a card payment invoice please email expo@ippn.ie.
- Please note: an additional charge applies to card payment
- transactions.
- **Cheque:** Cheques may be made payable to IPPN and
- posted to, IPPN National Support Office, Glounthaune,
- Co.Cork.
- **TERMS & CONDITIONS**
- Please read the full terms & conditions of
- exhibiting at conference 2024

For Merchandise and Sponsorship Enquiries:

To enquire about merchandising or sponsorship opportunities please email expo@ippn.ie

Additional Exhibition Materials

EXHIBIT A DISPLAYS

- Need another chair?
- Forgot your power cord?
- Perhaps you'd prefer to furnish your stand with alternative furniture such as pod table and high stools.

Exhibit A Displays, our official show carrier, are available to assist exhibitors with furnishing needs. Exhibitors are individually responsible for any Exhibit A Displays services not outlined in the stand specifications section.

Alan Collins - Exhibit A Displays
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www.exhibitadisplays.ie