

**Leadership+**

The professional journal for the principals and deputy principals of Ireland's primary schools.

The publication is produced five times over the school year and has a **distribution of 7,000 copies** to IPPN members as well as personnel from the primary education sector.

The **e-publication** allows for the use of hyper-links in your advert to drive traffic to your platforms.

Leadership+ is one of IPPN's most valued member services with 93% of IPPN members rating Leadership+ as Excellent or Very Effective. Members refer to an issue an average of five times before filing for future reference. All editions of Leadership+ are archived on [www.ippn.ie](http://www.ippn.ie).

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**E-scéal**

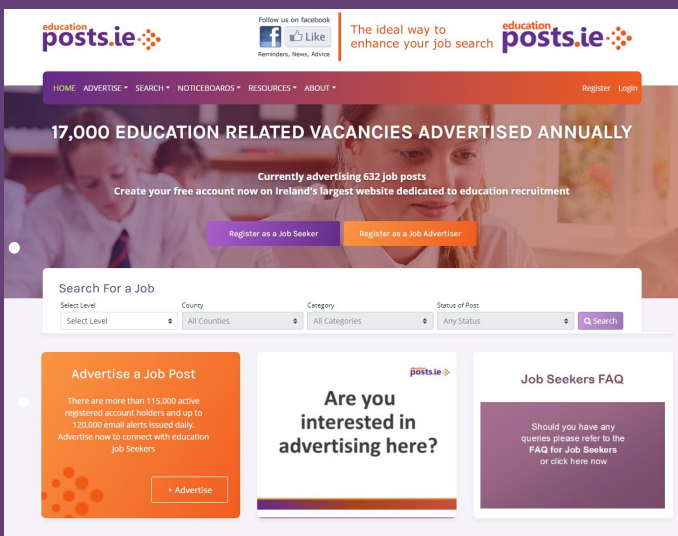
**Our weekly electronic bulletin**

E-scéal is the go to source of information for school leaders on current issues within education and providing professional guidance, from FAQs on circular releases, to topical issues relating to leadership and management.

**Advertising rates:** €1,500 per E-scéal - limited to one company advert per issue (E-scéal is issued weekly throughout the academic year)



see the latest issue [here](#)



[www.educationposts.ie](http://www.educationposts.ie)

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It is Ireland's original and number one website for advertising educational related posts. On average there are 17,000 education related vacancies advertised on the site and over half a million users throughout the year.

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