



EDUCATIONEXPO 2023

Gleneagle INEC Arena Killarney, Co Kerry
Wednesday, November 15th & Thursday,
November 16th 2023



EXHIBIT

PROMOTE

SPONSOR



IPPN

The Irish Primary Principals' Network is the officially-recognised professional body for the leaders of Irish primary schools. IPPN was established over 20 years ago to address principals' professional and leadership needs. IPPN's focus from the beginning has been to support principals and deputy principals at local and county level and to represent their views nationally.

❖ Why exhibit at Education Expo 2023...

- Education Expo provides an unparalleled market place for schools suppliers, retailers and primary principals to connect.
- More than 1,000 principals, over a third of all primary school principal's visit the Expo over the course of IPPN's Annual Principals' Conference
- The audience is made up of key decision-makers with responsibility for school budgets
- Face-to-face promotion at Education Expo allows for better engagement with customers
- Our state of the art exhibition area allows you to showcase your products and services
- Two days to maximize your brand exposure on a repeated basis
- Meet new customers - principals from a variety of schools and over 100 newly appointed principals
- An excellent opportunity for direct lead retrieval
- Additional advertising and promotional opportunities to stand out from the competition
- You can raise your company profile by sponsoring an element of the Annual Principals' Conference

Your investment helps IPPN

to help schools...

IPPN (registered charity CHY17221) relies on the revenue from Education Expo to fund our programme of activities and to further our mission as an advocate for children's education. Your investment at Education Expo helps us to deliver our varied programme of support for Ireland's primary schools.



EXHIBIT

Exhibitor Packages Include

- Your own choice of location (from those available at the time of booking)
- Inclusion of your company logo and 20 word profile in the print and online editions of the Conference Guide for Attendees, inclusion in our dedicated Event App
- Inclusion in the on-site layout panels, posters and maps
- Opportunity to promote your company via the Expo and Conference social media channels
- Name badges for your staff
- Tea, coffee and snacks
- Optional lunch for 2 staff on both days
- On-site at Education Expo, your stand includes:
 - Shell scheme with white in-fill panels
 - Company name plate
 - Standard trestle table and 2 chairs
 - Internal lighting
 - Double power socket
 - WiFi connection

❖ Sponsorship Opportunities

Seminar Sponsorship

Leadership Pathways Sponsorship

Pleanary Session Sponsor

Conference Guide Sponsor

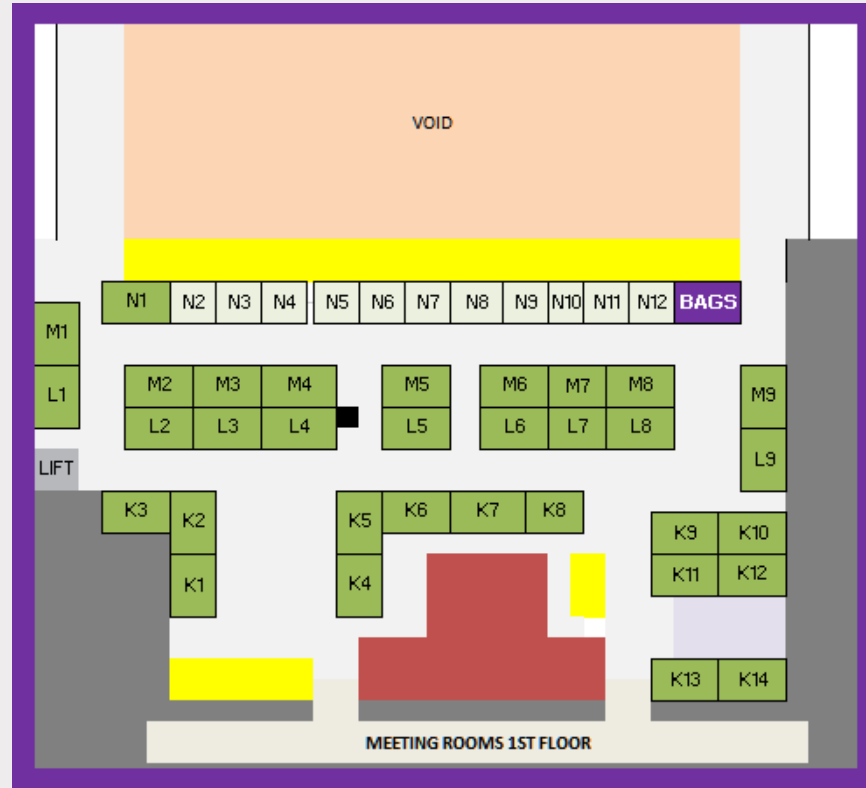
Conference Bags Sponsor

To enquire about merchandising or sponsorship opportunities please email expo@ippn.ie

INEC, Ground Floor Area



INEC, First Floor Area



Ground Floor - Prices are subject to VAT @ 23%

AA1	PP	POA
A1	PP	POA
A2	PP	POA
A3	PP	POA
A4	3x2	€2,550
A5	2x2	€2,050
A6	3x2	€2,550
A7	3x2	€2,550
A8	3x2	€2,550
A9	3x2	€2,550
A10	3x2	€2,550

CC1	PP	POA
C1	PP	POA
C2	3x2	€2,550
C3	3x2	€2,550
C4	3x2	€2,550
C5	3x2 c	€2,650
C6	3x2 c	€2,650
C7	3x2	€2,450
C8	3x2	€2,450
C9	3x2	€2,450
C10	3x2	€2,450

E1	PP	POA
E2	3x2	€2,550
E3	3x2	€2,550
E4	3x2	€2,550
E5	3x2 c	€2,650
E6	3x2 c	€2,650
E7	3x2	€2,450
E8	3x2	€2,450
E9	3x2	€2,450
E10	3x2	€2,450

G1	PP 2x2	POA
G2	3x2	€2,550
G3	3x2	€2,550
G4	3x2	€2,550
G5	3x2 c	€2,650
G6	3x2 c	€2,650
G7	3x2	€2,450
G8	3x2	€2,450
G9	3x2	€2,450
G10	3x2	€2,450

i1	PP	POA
i2	3x2	€2,550
i3	3x2	€2,550
i4	3x2	€2,550
i5	3x2 c	€2,650
i6	3x2 c	€2,650
i7	3x2	€2,450
i8	3x2	€2,450
i9	3x2	€2,450
i10	3x2	€2,450

BB1	PP	POA
B1	PP	POA
B2	3x2 p	€2,250
B3	3x2	€2,550
B4	3x2	€2,550
B5	3x2 c	€2,650
B6	3x2 c	€2,650
B7	3x2	€2,450
B8	3x2	€2,450
B9	3x2	€2,450
B10	3x2	€2,450

D1	PP	POA
D2	3x2 p	€2,250
D3	3x2	€2,550
D4	3x2	€2,550
D5	3x2 c	€2,650
D6	3x2 c	€2,650
D7	3x2	€2,450
D8	3x2	€2,450
D9	3x2	€2,450
D10	3x2	€2,450

F1	PP 2x2	POA
F2	3x2 p	€2,250
F3	3x2	€2,550
F4	3x2	€2,550
F5	3x2 c	€2,650
F6	3x2 c	€2,650
F7	3x2	€2,450
F8	3x2	€2,450
F9	3x2	€2,450
F10	3x2	€2,450

H1	PP	POA
H2	3x2 p	€2,250
H3	3x2	€2,550
H4	3x2	€2,550
H5	3x2 c	€2,650
H6	3x2 c	€2,650
H7	3x2	€2,450
H8	3x2	€2,450
H9	3x2	€2,450
H10	3x2	€2,450

J1	3x3	€2,750
J2	3x2	€2,450
J3	2x2	€2,050
J4	2x2	€2,050

Display 1	NA	POA
Display 2	6x4	€7,500
Display 3	6x4	€7,500
Display 4	6x4	€7,500
Display 5	6x4	€7,500

First Floor - Prices are subject to VAT @ 23%

K1	3x2	€2,250
K2	3x2	€2,250
K3	3x2	€2,250
K4	3x2	€2,250
K5	3x2	€2,250
K6	3x2	€2,250
K7	3x2	€2,250
K8	3x2	€2,250
K9	3x2	€2,250
K10	3x2	€2,250
K11	3x2	€2,250
K12	3x2	€2,250
K13	3x2	€2,250
K14	3x2	€2,250

L1	3x2	€2,250
L2	3x2	€2,250
L3	3x2	€2,250
L4	3x2	€2,250
L5	3x2	€2,250
L6	3x2	€2,250
L7	3x2	€2,250
L8	3x2	€2,250
L9	3x2	€2,250

M1	3x2	€2,250
M2	3x2	€2,250
M3	3x2	€2,250
M4	3x2	€2,250
M5	3x2	€2,250
M6	3x2	€2,250
M7	3x2	€2,250
M8	3x2	€2,250
M9	3x2	€2,250

N1	3x2	€2,250
N2	2x2	€1,350
N3	2x2	€1,350
N4	2x2	€1,350
N5	2x2	€1,350
N6	2x2	€1,350
N7	2x2	€1,350
N8	2x2	€1,350
N9	2x2	€1,350
N10	2x2	€1,350
N11	2x2	€1,350
N12	2x2	€1,350



Ireland's largest education trade event and a unique opportunity to meet nationwide customers in one location.

❖ ADVERTISE

Print advertising remains a reliable and cost-effective way to put your information across and drive traffic to your Expo stand.

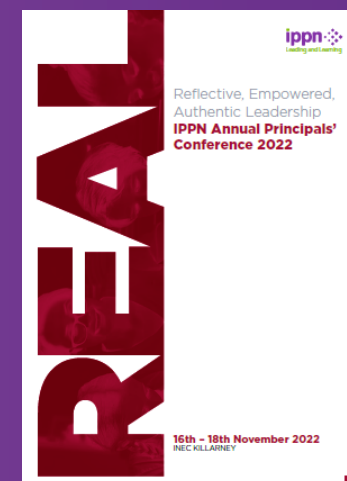
ADVERTISE IN OUR CONFERENCE GUIDE FOR ATTENDEES

- Full-colour Conference guide
- Directory of exhibiting companies
- Programme of Events
- Conference Speaker details
- Floor map and more
- Distributed to 1,000 principals attending Conference and guests attending Conference 2023
- Produced in in hard copy and interactive e-publication format

Full Page advert: €950*

Half Page advert: €550*

* Prices are subject to VAT @23%





PASSPORT GIVEAWAY & PREMIUM LISTING

- Each principal attending conference receives a Passport Card on the Reverse of their Conference Guide
- Your company's name and stand number will appear on the Attendees Passport
- Your stand will be marked as a Passport stop
- Your Company Details will appear as a Premium Listing in the Expo Guide

In addition to your company logo, a second image will be included along with a highlighted border background indicating Passport status. Examples of prizes include electronics, travel, leisure vouchers. The prize must be for the winning attendee rather than for use by their school.

Guide value for prizes: €500
Exhibitor Participation Fee: €600*

* Prices are subject to VAT @23%



• Booking Process for Exhibition • Stands and Advertising:

• COMPLETE THE ONLINE APPLICATION FORM

- If your preferred stand is not available, the Expo team will
- be in touch to discuss your options and advise on
- alternative locations.

• SUBMIT YOUR PAYMENT

- **Bank Transfer:** Bank transfer Details are clearly outlined on
- your Invoice

- While we cannot facilitate direct credit card payment over
- the phone, we can issue an invoice via Stripe or PayPal. To
- request a card payment invoice please email expo@ippn.ie.
- Please note: an additional charge applies to card payment
- transactions.

- **Cheque:** Cheques may be made payable to IPPN and
- posted to, IPPN National Support Office, Glounthaune,
- Co.Cork.

• TERMS & CONDITIONS

- Please read the full terms & conditions of
- exhibiting at conference 2023 here

For Merchandise and Sponsorship Enquiries:

To enquire about merchandising or sponsorship opportunities please email expo@ippn.ie

Additional Exhibition Materials

EXHIBIT A DISPLAYS

- Need another chair?
- Forgot your power cord?
- Perhaps you'd prefer to furnish your stand with alternative furniture such as pod table and high stools.

Exhibit A Displays, our official show carrier, are available to assist exhibitors with furnishing needs. Exhibitors are individually responsible for any Exhibit A Displays services not outlined in the stand specifications section.

Alan Collins - Exhibit A Displays
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